



**amy
nasir**

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career summary

Graphic and web designer with recent freelance work and ten years' advertising agency experience applying a positive approach to creativity and quality work.

- Photoshop
- Illustrator
- InDesign
- Fireworks
- Dreamweaver
- XHTML/CSS
- Flash/ActionScript 2.0
- Coldfusion
- Social Media Promotion
- Drawing/painting
- Mac & PC
- Cision
- Flexible
- Organized
- Resourceful
- Friendly

professional experience

Amy Nasir Designs Redford MI Freelance Graphic and Web Design 2010–Present

Providing identity, print, web design, and social media solutions

- The Undercurrent: magazine layout and design refresh, fundraising book, print ads, flyer and logo design for national newspaper
- D-Movement: identity, logo, web, print, and social media for pro-Detroit business conference
- Reason for Success: identity and logo design for professional success and self-improvement website
- KellyMegDesigns: website development and design consultation for New York freelance designer

Campbell Ewald Warren MI Corporate Communications Assistant 2004–2010

- Over six years' experience collaborating with clients, journalists, creatives, interns, charities, and industry organizations for Michigan's largest advertising agency
- Transformed a supporting position into a leading role by executing:
 - web coding for Intranet site
 - HTML-based email blasts
 - print production
 - event coordination
 - press release distribution and tracking
 - emergency planning
 - agency creative materials
 - self-marketing campaigns

McCann-Erickson Troy MI Creative Assistant and Assistant Media Buyer 1996–2000

- over four years' taking on additional tasks
- keeping creatives and media buyers on target
- organizing TV, radio, and print script process
- arranging screenings for directors
- coordinating award show submissions
- negotiating make-goods with media reps

education and awards

Schoolcraft College, Livonia, MI

- Graphic/Web Design Associate Degree 2011
- Liberal Arts Associate Degree 2009
- Featured in 2009 and 2011 CGT Art Shows
- CGT Most Outstanding Student Award 2011

community activities

- Historical Presentation at The Henry Ford
- Great Lakes Rabbit Sanctuary
- Michigan Rabbit Rescue
- Event coordination for various speaker events
- Founder, Great Lakes Objectivists